



COHEAO

Coalition of Higher Education Assistance Organization

JUNE FINANCIAL LITERACY NEWSLETTER

iGrad Welcomes Sharon Lechter

Sharon Lechter, co-author of "Rich Dad" Brand, Joins iGrad's Panel of Financial Literacy Experts



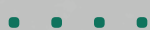
Lechter, who is among iGrad's panel of financial literacy experts writing about finance, is an author, international speaker, CPA, CGMA and philanthropist. In addition to her international blockbuster "Rich Dad Poor Dad" series of 14 books, she has written "Think and Grow Rich for Women."

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NSCFW

NATIONAL SUMMIT ON FINANCIAL WELLNESS WEEK



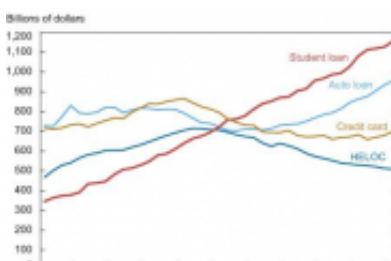
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Financial Education Is Not Enough in Today's Economy: We Need Financial Capability



The Great Recession has served as a flash point for public discussion about Americans' finances, exposing their poor financial health and limited financial knowledge.

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Our Address

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About COHEAO

The COHEAO Financial Literacy Task Force identifies best practices, serves as a forum on existing programs and new ideas, and advocates for policies that leverage one of the most “teachable moments” in personal finance—the process of obtaining a student loan. If you would like to join COHEAO’s Financial Literacy Task Force, please contact Todd Woodlee. If you no longer want to receive

this newsletter, please reply with the word "REMOVE" in the subject line.

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