COHEAO Webinar at a Glance

Financial Literacy in Higher Education: The Most Successful Models and Methods for Gaining Traction

Join us for a discussion on the newly released COHEAO financial literacy whitepaper: "Financial Literacy in Higher Education: The Most Successful Models and Methods for Gaining Traction." Set for Tuesday, April 29 from 2:00-3:30 PM ET, this webinar will bring the paper to life and focus on what's being done in financial literacy on campuses today along with implementation tactics for increasing student success with the goal of lowering student loan default rates.

Three of the whitepaper's co-authors Kris Alban, Vice President, iGrad; Sharon Lechter, best-selling author and CEO of Pay Your Family First; and Sonya Britt, Program Director of Personal Financial Planning at Kansas State University are guest panelists in this special National Financial Literacy Month webinar.

- **What: COHEAO Webinar, "Financial Literacy in Higher Education: The Most Successful Models and Methods for Gaining Traction"**
- **When: Tuesday, April 29, 2:00 PM-3:30 PM ET**
- **Costs: $49 for COHEAO Members/$99 for Non-Members**
- **Who: Kris Alban, iGrad; Sonya Britt, Kansas State University; Sharon Lechter; Pay Your Family First**
- **More Info: https://coheao.site-ym.com/events/event_list.asp#**