



**Financial Wellness Centers  
The Role They Can Play in  
Campus Retention Efforts**

Join Tiffany Jackson, Director of Student Financial Wellness at the University of Kentucky for a look into how a Financial Wellness Center can play a role in campus retention efforts. During this webinar, discussion will focus on ways to impact behavioral change (and assess them). Specifically, how to effectively utilize resources such as Wellness Grants, data surrounding upperclassmen late-fees accumulation patterns, mandated financial literacy modules/intervention for specific cohorts, early education in the student experience on affording a college education (both direct and indirect costs) during the yield process, and becoming a part of the estimated COA discussions on your campus.

[Read More Here](#)



**4 Obama-Era Student Aid  
Experiments Conclude**

A number of student aid experiments will end soon, including a popular program to limit the unsubsidized loans a student could take out, due to lack of sufficient information to support continuation. Has your school been affected?

[Read More Here](#)

## Should College Students Be Required To Take A Course in Personal Finance?

The daunting state of personal finance, especially when related to students and the monumental student loan debt, begs the question of whether or not a personal finance course should be required for college students. Two experts weigh in. [Read More Here.](#)



## Higher Education Employees Lack Retirement Confidence

Employees in higher education have a number of advantages when it comes to retirement but even with those advantages, retirement and personal finance are proving to be difficult subjects to teach themselves.

[Read More Here](#)

I finally know what distinguishes man from the other beasts: **financial worries.**



- Jules Renard



## Upcoming Conferences

### [COHEAO Webinar: April Financial Literacy Month](#)

"Financial Wellness Centers - The Role They Can Play in Campus Retention"  
Presented by Tiffany Jackson, Director of Financial Wellness Center, University of Kentucky  
April 27, 2017, 2PM (EST)

### [NASFAA Annual Conference](#)

June 26 - 29, 2017  
San Diego, CA

### [NACUBO Annual Conference](#)

July 29 - August 1, 2017  
Minneapolis, MI

### [Higher Education Financial Wellness Summit:](#)

July 30, 2017 - August 1, 2017  
University of Minnesota

[COHEAO Mid-Year Conference:](#)

July 30, 2017 - August 1, 2017  
St. Louis, MO

[COHEAO Resources](#)

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