

# COHEAO

Coalition of Higher Education Assistance Organization



## May Financial Literacy Newsletter

### Top 50 College Financial Literacy Programs

Financial wellness is no longer a perk, it's a requirement. As the student loan debt continues to rise, so has the need to properly educate our students on financial wellness. LendEDU lays out the 50 best financial literacy programs on campuses across the country.



### Centered Around Financial Literacy

Some colleges and universities are creating entire centers around student financial literacy offering a number of different avenues for students to acquire the necessary information. What innovative ideas have you developed to promote more financial literacy?

### Everfi Raises \$190 Million to Teach Life Skills and Touchy Subjects Online

Everfi Inc. is funded to launch a new form of wellness program aimed at teaching necessary life skills. Subjects such as "Alcohol EDU" and other programs are meant to help students prepare for situations they might encounter.



### To Fix America's Student-Loan Crisis, Look For Inspiration Down Under

Do you know how Australia handles their student loan debt? It's worth taking the time to find out. Their system, unlike America, seems focused on helping the student succeed rather than focused on repayment. How would you tweak the system?



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"Being promoted to a top position in your organization, or even being elected to public office, does not suddenly endow you with financial literacy, if you did not acquire it and develop it, earlier in your life."

- Strive Masiyiwa

### Upcoming Conferences



[NASFAA Annual Conference](#)

[NACUBO Annual Conference](#)

[Higher Education Financial Wellness Summit](#)

[COHEAO Mid-Year Conference](#)

**June 26 – 29, 2017**

San Diego, CA

**July 29 – August 1, 2017**

Minneapolis, MI

**July 30 – August 1, 2017**

University of Minnesota

**July 30 – August 1, 2017**

St. Louis, MO

**COHEAO  
Resources**