

October 29, 2019

COHEAO Annual Conference Agenda 2020
All Meetings and Sessions locations are listed below



Tuesday, February 11th, 2020

Location: University of California, Washington Center
1608 Rhode Island Ave NW, Washington, DC 20036

- 7:15am – 8:15am **Breakfast & Registration**
- 8:15am – 8:30am **The President’s Welcome**
Welcome to the Annual Conference! COHEAO President Lori Hartung will deliver opening remarks to kick off the conference.
- Speaker: Lori Hartung, COHEAO President
- 8:30am – 9:30am **Session: COHEAO's Washington Update**
COHEAO Executive Director Harrison Wadsworth will set the stage for the rest of the conference with an update on higher education related activity in Washington, D.C. and what is relevant to COHEAO members.
- Speaker: Harrison Wadsworth, COHEAO Executive Director
- Moderator: Lori Hartung, COHEAO President
- 9:30am – 10:30am **Financial Responsibility Agreements – A School’s Perspective**
To mitigate the risk of class action or individual law suits, schools must have a Financial Responsibility Agreement (FRA) in place advising students about collection costs and how they are assessed onto their account and “Agreed to” by the student before or when the debt was incurred, otherwise known as the point of registration. This session will show how to develop and implement an effective FRA and explain how an FRA can actually be a useful retention tool.
- 10:30am – 10:45am **Break**
- 10:45am – 11:45am **Session: An Update from the CFPB**
This session will provide an update on Consumer Financial Protection Bureau (CFPB) activities and industry changes, serving as a briefing on recent case law, news, and developments related to the CFPB.
- 11:45am – 1:00pm **Luncheon Address**

October 29, 2019

- 1:00pm – 2:00pm **Session: Institutional Loans-A comparison of Institutional Loans and Income Share Agreements**
This session will delve into the benefits and differences of the two programs. ISA's are growing in popularity, but are they the right choice to pursue for your campus? Are they more similar to loans, or should they be thought of as contracts? Members of COHEAO's Institutional Loans Task Force will answer all your questions.
- 2:00pm –3:00pm **Session: Financial Literacy**
In June 2019, the Treasury Department issued an extensive report on steps schools can take to improve financial literacy education on their campuses to better inform student borrowing and effectively engage students in financial literacy and education. This session will explore some of these recommendations as well as give an update from the financial literacy world in general, and there will be a discussion of best practices and programs.
- 3:00pm-3:15pm **Dessert Break**
- 3:15pm – 4:15pm **Session: An Update on the Federal Perkins Loan Program**
- 6:00pm – 7:30pm **Silent Auction and Reception to Benefit the COHEAO Scholarship Fund**
Join your colleagues for an evening reception and great fun in the name of a great cause! The COHEAO Silent Auction at the Annual Conference is the primary funding mechanism for our Scholarship Fund. It is not always so silent, but there are always great items available at great prices and fun for all involved!

Wednesday, February 12th, 2020
Capital Visitor Center
First St NE, Washington, DC 20515

- 8:30am– 8:45am **Breakfast**
- 8:45am – 9:00am **Annual Business Meeting- Bob Frick**
Awards: Lori Hartung
- 9:00am – 9:30am **Session: Congressional Address**
- 9:30am – 10:30am **Session: Session: Department of Education Update**
- 10:30am – 10:45am **Break**
- 10:45am – 11:45am **Session: Congressional Staff Panel**
- 11:45am -12:15pm **How to Maximize Advocacy Efforts**
- 12:15pm -12:30pm **Closing Remarks**

Draft -----Draft

October 29, 2019

Visits to Congressional Offices

Location: House and Senate Office Buildings, Washington, DC

Please visit your legislators' offices to inform them on issues affecting your campus or organization, such as the importance of the Perkins Loan Program for you and your students. Attendees are encouraged to make appointments in advance.

*Draft Agenda: Session Topics and Timing Subject to Change
October 28, 2019*