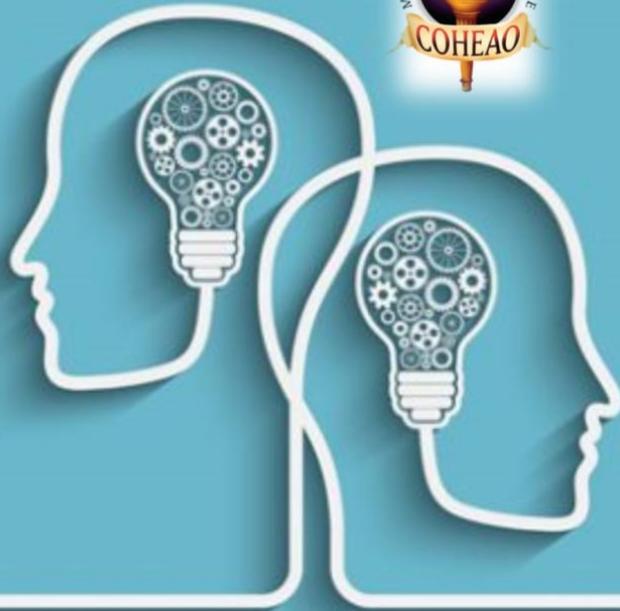


COHEAO

Coalition of Higher Education Assistance Organization



January Financial Wellness Newsletter



YOUR MONTHLY NEWS & UPDATES



Support the COHEAO 2020-2021 Scholarship Fund

You are invited to support our mission:
More Education for More People

Please contribute to the Scholarship Fund or donate an item for the Silent Auction Fundraiser to be held at the COHEAO Annual Conference in Washington DC February 11-12th, 2020. One scholarship this year is specially designated the *Bruce Lopez Memorial Scholarship* in honor of a long-term member and supporter of COHEAO.

To make a cash donation, mail a check to:

COHEAO Scholarship Fund
ATTN: Greg Marak
777 Sixth Street NW, Suite 510
Washington, DC 20001-4498

To donate to the Silent Auction:

send items to the above address or contact



Upcoming Events

COHEAO'S ANNUAL CONFERENCE **University of California Washington Center** **February 11-12, 2020**

In addition to the professional development and networking opportunities, the COHEAO Annual Conference focuses on current legislative and regulatory issues. We provide an opportunity for attendees to visit Capitol Hill and advocate direct to Congressional Representatives on areas of important to your institution.

[Register Today](#)



Becoming Financially Literate Is Hard-These Steps Will Make It Easier...

Financial literacy is a life skill. But, like all skills, it takes time to learn and, at the start, it can seem daunting if not impossible.

If the idea of getting started is intimidating, you're not alone.



[Read More](#)



Why Financial Literacy in Higher Education Is A Top Future-Ready Skill

Lately, an increased emphasis on financial literacy has become a focus in helping students plan for higher education. According to [MarketWatch](#), a recent study conducted by the [U.S. Financial Literacy and Education Commission](#) developed best practice recommendations in response to the total amount of student loan debt reaching nearly \$1.5 trillion in 2019.



[Read More](#)



Are You A Financial Enabler?

Using your money to help others is honorable. However, as everyone knows, there can be a very fine line between helping family and friends who legitimately need help and enabling destructive behaviors.



[Read More](#)

5 Financial Literacy Platforms to Consider...



1. iGrad
2. Foundations in Personal Finance
3. National Financial Educators Council
4. Cash Course
5. Financial Literacy 101

Please note the suggested financial literacy platforms are not listed in any particular order.