

COHEAO

Coalition of Higher Education Assistance Organizations

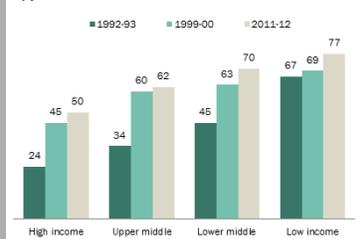


Financial Literacy Newsletter November 2014



Share of College Graduates From High-Income Families who Borrow Has Doubled

% of graduates with student loan debt



Notes: Limited to dependent college graduates. Dependency status is based on the final year of undergraduate enrollment. Family income level is based on the parents' income in the year prior to the survey (for example, 2010 income for the class of 2011-2012). Estimates include bachelor's degree recipients from Title IV eligible postsecondary institutions in the 50 states and the District of Columbia.
Source: Pew Research Center analysis of 1993/94 Baccalaureate and Beyond, and 2000 and 2012 National Postsecondary Student Aid Study
PEW RESEARCH CENTER

The Changing Profile of Student Borrowers

Biggest Increase in Borrowing Has Been Among More Affluent Students

In 2012, a record share of the nation's new college graduates (69%) had taken out student loans to finance their education, and the typical amount they had borrowed was more than twice that of college graduates 20 years ago. A new Pew Research Center analysis of recently released government data finds that the increase in the rate of borrowing over the past two decades has been... [Click here to continue >](#)

UI Helping Students Become Good Money Managers, Reduce Loan Borrowing

Since June, Financial Literacy Services has educated about 1,000 Students across the country, paying for college and accumulating debt is a concern for many students and parents. The University of Iowa's Financial Literacy Services program, offered by the Office of Student Financial Aid, is providing free financial counseling and budget planning services to help students become smart money managers and, in many cases, save thousands of dollars in loans... [Click here to continue >](#)





Why Aid for College is Missing the Mark

In 1987, when he was Ronald Reagan’s education secretary, the conservative culture warrior William J. Bennett wrote a famous essay denouncing federal aid for higher education because it allowed colleges “blithely to raise their tuitions,” at little benefit to students... [Click here to continue >](#)

How One School is Forcing its Students to Learn Financial Literacy

Dozens of community colleges and online schools around the country are trying a new approach to keeping their students from becoming buried in loan debt. The schools will only accept subsidized federal student loans, according to NPR, and will refuse the unsubsidized offerings that are available to students at higher cost... [Click here to continue :](#)



Is Mark Cuban Right About Capping College Loans at 10K Per Student Per Year?

I know, I know, many of you can’t stand billionaire investor Mark Cuban. I, for some reason, have always liked the guy, even with his childish rants at referees as owner of the otherwise stellar Dallas Mavericks. Moreover, I often listen to points he makes (on Shark Tank and elsewhere), which go beyond his sweet spots of tech, business and basketball.

Recently, Cuban opined about student debt at Inc.’s GrowCo Conference. Against the backdrop of rising student loan default, he made a compelling case that... [Click here to continue >](#)

The COHEAO Financial Literacy Task Force identifies best practices, serves as a forum on existing programs and new ideas, and advocates for policies that leverage one of the most “teachable moments” in personal finance—the process of obtaining a student loan.

If you would like to join COHEAO’s Financial Literacy Task Force, please contact [Kris Alban](#).