



Register by July 1, 2014  
for a discounted rate!

Save the Date  
**2014 COHEAO Mid-year Conference**  
Denver, CO  
August 3 - 5, 2014

**About COHEAO:** COHEAO participates in the ongoing national discussion and provides timely updates on the most pressing topics in student financial services today, including accounts receivable management, student loan repayment, financial literacy and the CFPB's work in higher education.

**Reasons to Attend:** In addition to the professional development and networking opportunities, the COHEAO Annual Conference focuses on current legislative and regulatory issues and provides an opportunity for attendees to visit Capitol Hill and advocate directly to congressional representatives on areas of importance to your institution.

**Who Should Attend:** Staff from Student Financial Services including the business office, Bursars and Financial Aid professionals.

**Location:** Grand Hyatt, Denver Colorado

To Register for the 2014 Mid-year Conference please visit:  
[www.coheao.com](http://www.coheao.com)

# 2014 COHEAO Mid-year Conference Agenda

*Sunday, August 3rd, 2014*

**8:30am - 3:00pm** Board of Directors Meeting  
**3:30pm - 5:00pm** Commercial Members Meeting  
**5:00pm - 6:00pm** S.T.A.R.S. Meeting

*Monday, August 4th, 2014*

**7:30am - 9:00 am** Registration & Breakfast  
**8:00am - 9:00am** Perkins Task Force Meeting  
**9:00am - 9:15am** The President's Welcome  
**9:15am - 12:30pm** Sessions  
**12:30pm -1:45pm** Luncheon Address  
**1:45pm - 5:00pm** Concurrent Sessions  
**6:00pm - 7:30pm** Reception

*Tuesday, August 5th, 2014*

**7:30am - 9:00am** Breakfast  
**7:30am - 8:30am** Financial Literacy Task Force Meeting  
**9:00am - 12:30pm** Sessions  
**12:30pm** Conference Adjourns



\* Session Topics are subject to change

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## 2014 COHEAO Mid-year Conference Highlights Include

### **Legislative Update and COHEAO's Perspectives:**

Harrison Wadsworth, COHEAO's Executive Director, will provide his insight from Washington in terms of higher education, student lending, and student financial services issues.

### **Service Member Credit Relief Act:**

The SCRA provides a wide range of protections for individuals entering, called to active duty in the military, or deployed service members. Learn the law and how it affects your students.

### **Consumer Financial Protection Bureau:**

An update on activities within the CFPB and how it will impact Higher Education financing.

### **FDCPA Special Disclosures:**

An overview of special Fair Debt and Collection Practices Act State and City required disclosures and what this means for your office.

### **Financial Aid for the Non-Financial Aid Professional & Bursar Basics:**

A primer on the Financial Aid Office and how what goes on there impact the Bursars Office.

### **Statute of Limitations:**

Each State determines the statute of limitation in which legal remedy may be brought to assist with the collection of a debt. This session will review the States with strict laws and discuss best practices in collection.

### **Department of Education Update:**

The Department of Education will provide an update on recent developments, including the current negotiated rule-making, FY 14-15 budget and HEA reauthorization.

### **TCPA:**

The Telephone Consumer Protection Act is of critical importance for communicating with students and customers. Experts on the law will provide an update on its current impact and efforts for its much needed reform.

### **Campus Debit Cards:**

A session is planned reviewing issues on this hot topic that is currently being reviewed by the CFPB and is one of the subjects of a Department of Education negotiated rule-making.

### **HHS Basics:**

Bring your questions and learn from peer mentors the basics of the Health and Human Services' Nursing, HPSL and PCL loan programs.