



COHEAO Mid-Year Conference Agenda 2014
*All Meetings and Sessions Are Located at the
Denver, CO*



Sunday, August 3, 2014

8:30 am - 3:00 pm Board of Directors Meeting
Mt. Elbert A

3:30 pm - 5:00 pm Commercial Committee Meeting
Mt. Elbert A

Monday, August 4, 2014

All General Sessions will be in Mt. Sopris B

7:30 am - 9:00 am Registration & Breakfast
Mt. Sopris A-B

8:00 am - 9:00 am STARS Task Force Meeting
Mt. Sopris A

9:00 am - 9:15 am **The President's Welcome & Opening Remarks**

Speaker: Maria Livolsi, COHEAO President

9:15 am - 10:15 am **Session: Student Aid Legislation and Other Goings on In Washington** – The summer has seen a flurry of legislation affecting student loans and other aid programs including the first Higher Education Act reauthorization proposals from Congress. COHEAO's Washington-based Executive Director will talk about the key bills and what they mean for campuses, servicers and agencies and provide insights on how the legislative and regulatory processes will play out before and after the fall elections.

Speaker: Harrison Wadsworth, COHEAO

Moderator: Maria Livolsi

10:15 am - 11:15 am **Session: Financial Literacy in the Classroom-** Examples of Successful Collaboration between Academic and Student Affairs: This session will include panelists from academic and student affairs sharing their experience, helpful tips and results related to the financial literacy courses that they teach to hundreds of students each semester. In addition, panelists will discuss the strategies and process that were initiated to get approval for these courses to be included in the academic course catalog. Panelists represent different sectors with courses taught on-ground and online.

Speakers: Chris Conway, University of Phoenix;
Len Rhodes, East Carolina University

Moderator: Todd Woodlee, iGrad

11:15 am - 11:30 am	Break	
11:30 am - 12:30 pm	<p>Session: Update on the Telephone Consumer Protection Act: Before wireless telephones became ubiquitous, the Telephone Consumer Protection Act (TCPA) was a minor privacy compliance issue for most organizations. Today, however, the TCPA is a major regulatory enforcement and class action litigation risk. This session will discuss the latest TCPA policy, legal, and regulatory developments – as well as some key unsettled areas of the law. It will also include practical strategies and solutions for companies of all sizes that use automated technologies to interact with consumers.</p> <p>Speaker: Mark Brennan, Hogan Lovells Moderator: Bob Perrin, William and Fudge</p>	
12:30 pm - 1:45 pm	<p>Lunch and Luncheon Address: David Strauss, Author, Speaker <i>Mt. Evans</i></p>	
1:45 pm - 2:45 pm	<p>Session: Perkins Task Force Meeting: The future of the Federal Perkins Loan Program is at a critical juncture. Perkins is scheduled to expire on September 30, 2015, but what seems like a short time frame for institutions of higher education can be an eternity for policy changes in Washington, D.C. Between now and 2015, what can we do to ensure that the Perkins Loan program continues to exist? What has COHEAO done up to this point to educate staff and Members of Congress about the importance of maintaining Perkins?</p> <p>Speakers: Pam Devitt, University of Illinois, Chicago Maria Livolsi Jan Hnilica, Wheaton College Moderator: Lee Anne Wigdahl, DeVry Education Group</p>	
2:45 pm - 3:00 pm	Break	
3:00 pm - 4:00 pm	<p><i>Mt. Sopris A</i></p> <p>Concurrent Session: Financial Aid for non-Financial Aid Professionals & Bursar Basics: This session will include a discussion of some common issues surrounding collecting student account debt after financial aid adjustments. A presentation will cover why this happens and what we campuses can do about it.</p> <p>Speaker: Mike Hague, University of Michigan Moderator: Karen Reddick, National Credit Management</p>	<p><i>Mt. Sopris B</i></p> <p>Concurrent Session: Servicemember Civil Relief Act: This session will take a deep dive into the SCRA, including who is covered, application for the protection, material affect, and the protections the act sets forth. Most importantly, we will discuss recent findings and enforcement activity surrounding violations of the SCRA.</p> <p>Speaker: David Head, Weltman, Weinberg & Reis, Co., LPA Moderator: Julie Barney, Enterprise Recovery Systems, Inc.</p>

4:00 pm - 5:00pm

Mt. Sopris A

Concurrent Session: Perkins Basics:
Review the nuts and bolts of Perkins loans, responsibilities of the school and the student, promissory notes and disclosures, and Perkins regulations and compliance issues.

Mt. Sopris B

Concurrent Session: Statutes of Limitation: This session will provide a basic understanding of SOL and why it is important. This session will also discuss SOL calculation for receivables and loans, situations where the SOL will be reset or tolled, withholding services, and look at how state laws must be considered.

Speaker: Keith Fitzsimmons, University of Kansas Medical School
Moderator: Lori Hartung, Todd, Bremer & Lawson

Speaker: David Head, Weltman, Weinberg & Reis Co., LPA
Moderator: Larry Rock, Concordia College

6:00 pm - 7:00 pm

Cocktail and Hors d'Oeuvres Reception
Capitol Peak A, 38th Floor

Tuesday, August 5, 2014

8:00 am - 9:00 am

Breakfast: Financial Literacy Task Force Meeting
Mt. Sopris A

9:00 am - 10:15 am

Session: Department of Education Policy and Regulations Old and New:
Between negotiated rulemaking on cash management, PLUS Loans, and distance education and another round of negotiations pertaining to campus reporting and the Violence Against Women Act (VAWA), it has been an incredibly busy year for the Department of Education. A top official from the Department will provide an update on regulations affecting Perkins Loans and other pertinent issues in the Federal Student Aid programs. This session will feature updates on pending rules and regulations as well as the Administration's efforts on the Postsecondary Institutions Ratings System (PIRS).

Speaker: Gail McLarnon, (via call-in), U.S. Department of Education, Office of Postsecondary Education

Moderator: Tom Schmidt, University of Minnesota

10:15 am - 10:30 am

Break

10:30 am - 11:30 am **Session: UDAP or UDAAP? :** This session will discuss the difference between the original UDAP law and the updated version in the Dodd-Frank Act. Recent enforcement actions, including against schools, using this law will be reviewed. Panelists will discuss the standards of the law and covered parties, which include schools, creditors, individuals and servicers. Finally, suggestions for compliance with this law will be discussed

Speakers: David Stocker, ACSI
 Jeanne Olsen, Northern Arizona University
Moderator: Cindy Schick, NCC Business Services, Inc.

11:30 am - 12:30 pm **Session: Loan Consolidation Issues: Panel with TIVAs and schools:** Recent changes to the Department of Education's consolidation process have been a hot topic among campus loan administrators. This session will include an overview of the process and a discussion of the changes among campus-based billing servicers and Title IV servicers (TIVAS).

Speakers: Jamie Napralla, Great Lakes Higher Education
 Jessie Brown, Nelnet
 Jeff Pfund, University of Wisconsin
Moderator: Carl Perry, Progressive Financial Services

12:30 pm **Conference Concludes**