



Save the Date  
**2016 COHEAO Annual Conference**  
Washington D.C.  
Jan. 31 - Feb. 3, 2016

**About COHEAO:** COHEAO participates in the ongoing national discussion and provides timely updates on the most pressing topics in student financial services today, including accounts receivable management, Perkins and institutional loan repayment, financial literacy and the CFPB's work in higher education.

**Reasons to Attend:** In addition to the professional development and networking opportunities, the COHEAO Annual Conference focuses on current legislative and regulatory issues and provides an opportunity for attendees to visit Capitol Hill and advocate directly to congressional representatives on areas of importance to your institution.

**Who Should Attend:** Staff from Student Financial Services including the Business Office, Bursars, Financial Literacy Staff, and Financial Aid professionals.

**Location:** Ritz Carlton Hotel, Pentagon City, VA

To Register for the 2016 Annual Conference please visit:  
[www.coheao.com](http://www.coheao.com)

# 2016 COHEAO Annual Conference Agenda

*Sunday, January 31, 2016*

**8:30am - 3:00pm** Board of Directors Meeting  
**3:30pm - 5:00pm** Commercial Members Meeting  
**4:00pm - 7:00pm** Registration  
**6:00pm - 7:00pm** Reception

*Monday, February 1, 2016*

**7:30am - 9:00 am** Registration & Breakfast  
**8:00am - 9:00am** Financial Literacy Task Force  
**9:00am - 9:15am** The President's Welcome  
**9:15am - 12:00pm** Sessions  
**12:00pm - 2:00pm** Luncheon Address  
**2:00pm - 4:30pm** Sessions  
**6:00pm - 7:30pm** Silent Auction & Reception

*Tuesday, February 2, 2016*

**8:00am - 9:15am** Breakfast  
**8:00am - 9:15am** Perkins Task Force Meeting  
**9:15am - 9:30am** Annual Meeting  
**9:30am - 11:30am** Sessions  
**11:30am - 12:30pm** Networking Lunch  
**12:30pm** Congressional Hill Visits

*Wednesday, February 3, 2016*

**7:30am - 8:30am** Breakfast  
**7:30am - 8:30am** S.T.A.R.S. Meeting  
**8:30am - 12:30pm** Sessions  
**12:30pm** Conference Adjourns

\*\* Session Topics are subject to change

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## 2016 COHEAO Annual Conference Highlights Include

### **Legislative Update and COHEAO's Perspectives:**

Harrison Wadsworth, COHEAO's Executive Director, will provide his insight from Washington in terms of higher education, Perkins Loans and other student lending, and student financial services issues.

### **HEA Reauthorization Update:**

Learn firsthand from a panel of Congressional staff and remarks from Members of Congress regarding what is happening or has happened with HEA reauthorization and the Perkins Loan Program.

### **Consumer Financial Protection Bureau:**

An update on activities by the CFPB and how it will impact higher education financing and loan servicing/collection.

### **Department of Education Update:**

The Department of Education will provide an update on recent developments, including negotiated rule-making, the latest Administration budget proposals and responses to HEA reauthorization.

### **Credit Convenience Card Fees:**

Charging convenience fees: should you or shouldn't you? The practice may be the next battleground for the debt collection industry.

### **Accounts Receivable Collection Panel:**

This panel will review the best practices in AR billing and collections, providing proof of debt, dealing with collection costs, statutes of limitations, and much more.

### **Collections and the Law, Current Issues and Trends:**

This session will cover hot legal issues with higher education debt collection from time barred debt, adding collection costs, and the Telephone Consumer Protection Act.

### **Financial Literacy:**

Learn what's new with financial literacy in Higher Education and ways to impact students' financial futures.

### **Are Loans Hurting Consumers:**

TransUnion will share the findings of a new research study focused on understanding the true impact of increasing student loan burdens the ability to borrow on other loan products, including mortgage, auto and credit cards.

### **Student Loan Debt Relief Companies:**

What is their impact and what, if anything, can or should be done about them?

*COHEAO is working on bringing you these sessions and much more to the 2016 Annual Conference. Please note sessions are subject to change based on speaker availability and industry trends.*