



2018 Higher Education Financial Wellness Forum

We are excited to announce that registration is now open for the Coalition of the Higher Education Assistance Organizations (COHEAO) and the Higher Education Financial Wellness (HEFWA) 2018 Annual Higher Education Financial Wellness Forum.

The event will be held January 31st at the Ritz Carlton Pentagon City, located just minutes from Washington D.C. and Reagan National Airport by public transportation or car.

[Agenda](#)

[Click Here To Register](#)

What is the Financial Wellness Forum?

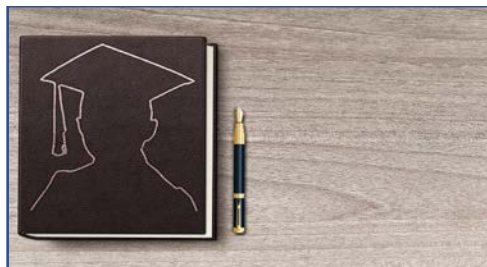


COHEAO and HEFWA are partnering to build on their extensive Financial Wellness programs to bring you the first Higher Education Financial Wellness Forum. This forum offers attendees the opportunity to learn about current research on financial wellness initiatives, how to bring a program to scale, advocacy tracks, and other elements to have a successful financial wellness program.

All attendees are eligible to receive 5 CEUs as recognized by the AFCPE.

Conference Agenda

This year's forum features a [packed agenda](#) with information for all involved in financial wellness in higher education. It will specifically focus on program assessment, research, best practices, and what is necessary to scale successful efforts. The Forum will also offer updates at the federal level with a Department of Education update, legislation, and resources offered by the FSA.



Fees & Lodging

Fees



The forum is included as part of the [COHEAO Annual Conference](#) and available at no extra charge for Annual Conference delegates. The COHEAO Annual Conference [features a conference program](#) for a range of issues in student aid, student loans, and student financial services.

For those who wish to attend *only* the Forum, the registration fee is \$195.

Lodging

The [Ritz- Carlton Pentagon City](#), the location of the COHEAO Annual Conference, is a short metro or cab ride to Washington, D.C. and from Reagan National Airport. COHEAO has negotiated a special room rate of **\$235 per conference delegate**, which is an *outstanding rate* in the D.C. area for any conference hotel. **Space is limited.** To reserve your room at this special rate, call **(703) 415-5000** and indicate you will be attending the **COHEAO Annual Conference!**

