

# COHEAO


Coalition of Higher Education Assistance Organization



## July Financial Wellness Newsletter



## Your Monthly News & Updates



The number one problem in today's generation and economy is the lack of financial literacy.

— Alan Greenspan —

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### Upcoming Events

- COHEAO July Webinar to Focus on Financial Literacy! Thursday, July 26th at 1:00 PM EDT.
- Join us for the COHEAO Higher Education Compliance Workshop. This one-day seminar will focus on critical areas related to higher education compliance including financial responsibility agreements, credit bureau reporting, bankruptcy and regulatory issues. September 18, 2018 8:30 am - 4:30 pm at Marymount University in Los Angeles, California



## Student Uncovers Disconnect Between Financial Literacy and Knowledge about Student Loans

Students who are the most financially literate are not necessarily those most knowledgeable about the student loan process. In fact, a new study found that students with less general knowledge about money actually have a greater understanding of the consequences of not repaying student loans.



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## Melting Away Myths

The [University of Wisconsin at Madison](#) is the largest and best known of Wisconsin's 13 public universities, but over the past decade it has earned a reputation among some Wisconsinites for being expensive, liberal and hard to get into. The Wisconsin Alumni Association, equipped with a refurbished dairy van and gallons of ice cream, is trying to change that.

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