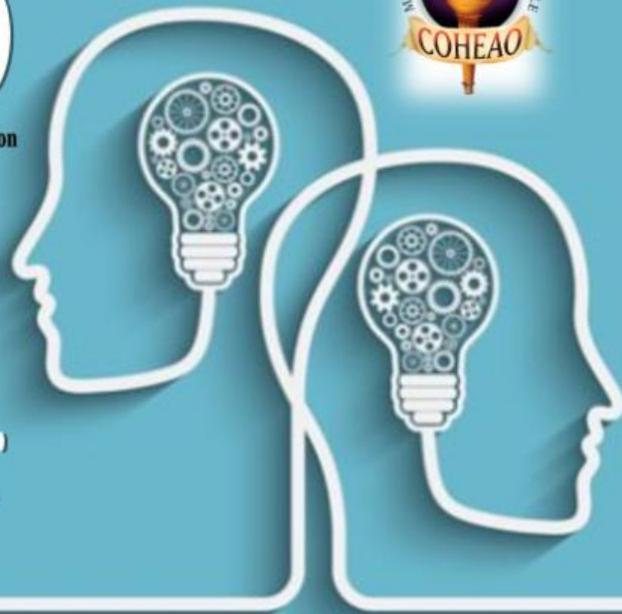


COHEAO

Coalition of Higher Education Assistance Organization



April Financial Wellness Newsletter



YOUR MONTHLY NEWS & UPDATES

FINANCIAL LITERACY MONTH

National Financial Literacy Month is recognized in the United States in April in an effort to highlight the importance of financial literacy and teach Americans how to establish and maintain healthy financial habits.



Upcoming Events

[Register Today!](#)

**"Money Smart Conversation: Financial Literacy Tools from FDIC"
Webinar**

Monday, April 22, 2019 1:00 - 2:30 PM EST

During Financial Literacy Month we examine all of the paid and or free resources available to professionals to administer a campus or community based program. However, we want to find ways to keep the conversation going beyond the month of April. Teaching students about money management should be fun and engaging. This helps to ensure their knowledge and desire to learn is not based on a requirement, but based on a wanting to be money smart. Tools and resources is the most valuable components to have when teaching financial literacy. The conversation of what tools or resources best



Highlighting Financial Literacy for the Month of April

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