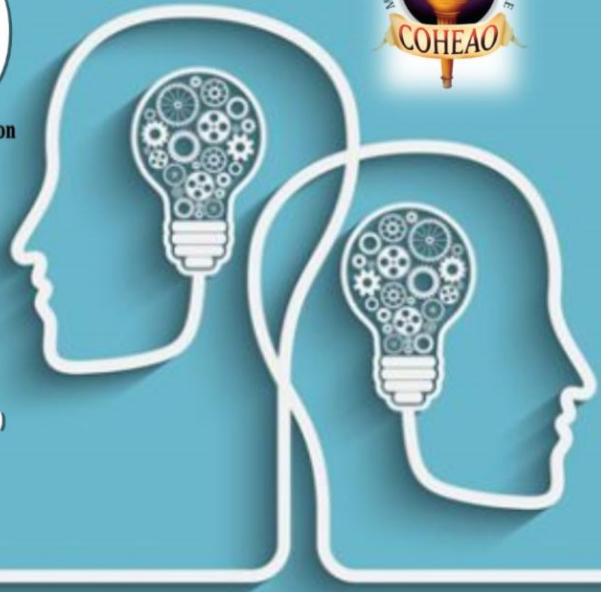


COHEAO

Coalition of Higher Education Assistance Organization



August Financial Wellness Newsletter



YOUR MONTHLY NEWS & UPDATES



“Modern life is such that almost from the get-go, as people enter into the job market, they have to make economic decisions and financial decisions.”

-Dwight Jaffee, professor of banking, finance



How Gamification Can Help Boost SMB Financial Literacy

The global pandemic introduced many new hurdles for small business owners, but it uncovered a lot of challenges for entrepreneurs that have been lurking below the surface for years. Some even say that the key to success is understanding the financials of a company, but many entrepreneurs and sole

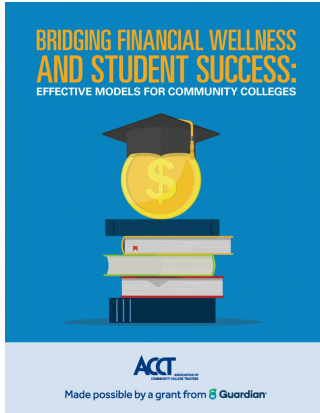


proprietors aren't accountants. However, with the newly launched game created by Accounting seed, many small business professionals are able to learn accounting basics in an entertaining way.

[Read More!](#)



Bridging Financial Wellness and Student Success 2020: Effective Modules for Community Colleges



Community college students face a number of financial decisions and obligations along the path to degree completion. Students must secure resources to pay for college expenses, including their tuition, fees, and basic living necessities. Central to this is students' abilities to access financial aid resources including federal, state, and institutional aid. Colleges also play a role in providing clear and timely financial education to ensure students are aware of available resources and have a strong foundation in personal financial management.

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U.S. National Strategy for Financial Literacy 2020

Financial education is key to unlocking the foundations of economic opportunity and powering a strong and resilient economy. Americans must acquire financial skills and knowledge to fully participate in our dynamic economy.

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