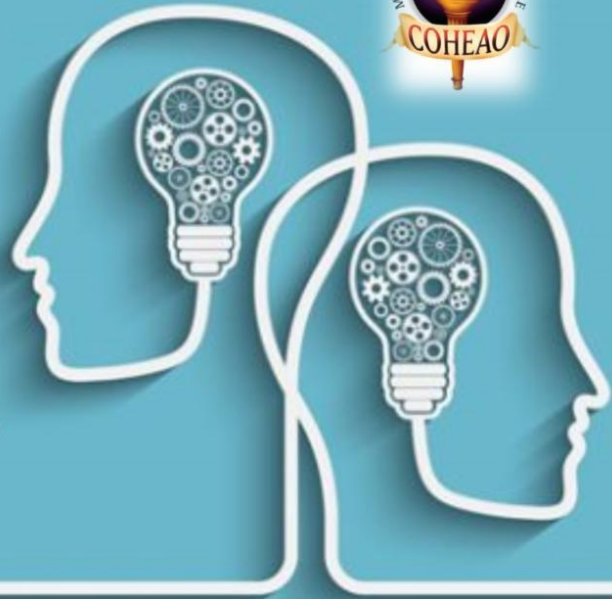


COHEAO

Coalition of Higher Education Assistance Organization



March Financial Wellness Newsletter



YOUR MONTHLY NEWS UPDATES

“Financial health is a privilege that should be afforded to everyone – and it starts with being willing to have the conversation while also recognizing our own background and bias.”

~ Erin Lowry, millennial personal finance expert, author and speaker



COHEAO 2021 Annual Spring Workshop

COHEAO is thrilled to announce that their annual Spring Workshop will take place May 18-19, 2021, Register available [here](#).

Conference Agenda:

- COHEAO Washington Update and Grassroots Efforts
- Perkins Assignments
- Financial Wellness Panel in a Virtual World
- Credit Reporting
- Bankruptcy and Compliance
- Accounts Receivable: Moving Forward



COHEAO 2021-2022 Scholarship Opportunity!



COHEAO is pleased to offer six \$1,000 scholarships for the 2021-2022 Academic Year. Applicants must be entering either their undergraduate sophomore, junior or senior year or be a graduate student at a COHEAO member college/university. Applications must be received by **Friday, April 30, 2021**, as scholarships will be awarded by **July 2, 2021**. If you have any questions regarding the COHEAO scholarship, [click here](#) to read more!



Why Financial Literacy Isn't Enough

Often, we see the terms “financial literacy” and “financial education” used interchangeably and without understanding the implications of each concept. To be educated means that we continue to embrace new information throughout our lifetimes. For example, gaining basic reading skills is key to being a literate person. The same scenario applies to personal finance. Your family members may understand the basics of budgeting, saving, and even concepts such as compound interest. Keep reading to know three tips to make sure your family is not only financially literate but well educated.



[Read more!](#)

5 Ways to Build Your Kid's Financial Literacy



Today's kids are tech-savvy, media-savvy, and well-acquainted with how to operate in a modern world, but one area in which many of them lack skills is financial literacy. Basic day-to-day finance skills are hard to model in a changing world where topics like currency type and payment methods are always in flux. In addition, lack of funding at the elementary and high school levels often means that age-appropriate finance courses take a backseat to core subjects or become ancillary parts of the curriculum. So, what's a parent to do to prepare their kids for a strong financial future? Start with these five low-key approaches.

[Read More!](#)

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